
Weingut Strehn Blaufränkisch

Winery: Müller Grossmann
Category: Wine – Still – Red
Grape Variety: Blaufränkisch
Region: Deutschkreutz/ Mittelburgenland/ Austria
Vineyard: Altes Weingebirge
Feature: organic
Winery established: 1960's



Product Information

Soil: loamy soil with 30% limestone

Elevation: 270 meters (886 feet)

Age of vines: 40 years

Vinification: Harvesting, destemming and fermenting in an open cask, soft punching down by hand, maceration for 10 days on skin. After fermentation transfers into concrete vats, malolactic fermentation; aged on the lees until bottling in April.

Tasting Note: Ruby red with a violet tinge. Intense nose of dark cherries, berries, hints of cinnamon, herbs, tobacco, liquorice. On the palate juicy, well framed and ripe tannins, structuring acidity. Cherries, dark berries, violets and herbs in the aftertaste.

Production: 500 cases

Alc: 13.0 %

Acidity: 5.9 g/L

RS: 1.3 g/L

Total sulfites: 33 g/L

Producer Information

Located in the picturesque village of Deutschkreutz in Central Burgenland, the Strehn Winery is a traditional family business that has cultivated the art of viticulture for four generations. The winery's roots reach back to their great-grandfather Karl Strehn, who, as a farmer and passionate winemaker, laid the foundation for the family tradition. What once began with wine for personal consumption developed over the decades into a thriving business.

Since 2012, Pia, Patrick, and Andy Strehn have been managing the winery with passion and an innovative spirit. As the company's frontwoman, Pia brings international flair and new momentum. She has revolutionized the world of rosé wine, which has since become the house's specialty. With Patrick and Andy as cellar masters, she has the perfect partners at her side. Located in eastern Austria, near the Hungarian border, the vineyards in Deutschkreutz benefit from a very special microclimate. Just 4.4 miles away is Lake Neusiedl, which, with its function as a natural heat reservoir, significantly influences the regional climate. It moderates temperature fluctuations, extends the growing season to around 250 days, and reduces the risk of late frost in spring.

Deutschkreutz is characterized by the Pannonian, Central European subcontinental climate: hot, dry summers and cold, equally dry winters with the lowest rainfall and the greatest temperature differences in all of Austria.

Blaufränkisch, the great strength of Central Burgenland and one of the most promising varieties over the years. As a late-ripening grape variety, it copes with heat waves better than many others. It takes advantage of the extended growing season without building up sugar too quickly, while retaining its typical freshness and spiciness. Blaufränkisch not only creates identity for the region, but also represents a real opportunity for sustainable, climate-resilient viticulture.

The vineyards of the Strehn winery are spread across a total of 130 acres, 123 of which are in Deutschkreutz and seven in Neckenmarkt. Due to the historical division of inheritance in Burgenland, the vineyards spread like mosaic pieces across Burgenland's most exciting wine landscape.

Strehn stands for rosé: "Our goal was to create a distinctive rosé style that inspires people, showcases its heritage, and makes the world a little better." – Pia Strehn