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## Weingut Strehn Blaufränkisch Rosé

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**Winery:** Müller Grossmann  
**Category:** Wine – Still - Rosé  
**Grape Variety:** Blaufränkisch  
**Region:** Deutschkreutz/ Mittelburgenland/ Austria  
**Vineyard:** Baumfeld  
**Feature:** organic  
**Winery established:** 1960's



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### Product Information

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**Soil:** loamy soil

**Elevation:** 200 meters (656 feet)

**Age of vines:** 25-35 years

**Vinification:** Hand-harvest in the early morning hours. Direct and gentle pressing of the grapes. Fermenting in stainless steel and maturing on lees until February the following year to stabilize the wine and build body.

**Tasting Note:** Bright shining rosé color. Aromas of ripe peach, honey melon, quince and citrus. On the palate lively acidity, a well-balanced body, juicy peach fruit with hints of ginger; creamy and refreshing.

**Production:** 2,500 cases

**Alc:** 12.0 %

**Acidity:** 5.7 g/L

**RS:** 2.0 g/L

**Total sulfite:** 110 g/L

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### Producer Information

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Located in the picturesque village of Deutschkreutz in Central Burgenland, the Strehn Winery is a traditional family business that has cultivated the art of viticulture for four generations. The winery's roots reach back to their great-grandfather Karl Strehn, who, as a farmer and passionate winemaker, laid the foundation for the family tradition. What once began with wine for personal consumption developed over the decades into a thriving business.

Since 2012, Pia, Patrick, and Andy Strehn have been managing the winery with passion and an innovative spirit. As the company's frontwoman, Pia brings international flair and new momentum. She has revolutionized the world of rosé wine, which has since become the house's specialty. With Patrick and Andy as cellar masters, she has the perfect partners at her side.

Located in eastern Austria, near the Hungarian border, the vineyards in Deutschkreutz benefit from a very special microclimate. Just 4.4 miles away is Lake Neusiedl, which, with its function as a natural heat reservoir, significantly influences the regional climate. It moderates temperature fluctuations, extends the growing season to around 250 days, and reduces the risk of late frost in spring.

Deutschkreutz is characterized by the Pannonian, Central European subcontinental climate: hot, dry summers and cold, equally dry winters with the lowest rainfall and the greatest temperature differences in all of Austria.

Blaufränkisch, the great strength of Central Burgenland and one of the most promising varieties over the years. As a late-ripening grape variety, it copes with heat waves better than many others. It takes advantage of the extended growing season without building up sugar too quickly, while retaining its typical freshness and spiciness. Blaufränkisch not only creates identity for the region, but also represents a real opportunity for sustainable, climate-resilient viticulture.

The vineyards of the Strehn winery are spread across a total of 130 acres, 123 of which are in Deutschkreutz and seven in Neckenmarkt. Due to the historical division of inheritance in Burgenland, the vineyards spread like mosaic pieces across Burgenland's most exciting wine landscape.

Strehn stands for rosé: "Our goal was to create a distinctive rosé style that inspires people, showcases its heritage, and makes the world a little better." – Pia Strehn