
Paul Direder Zweigelt Rosé

Winery: Paul Direder
Category: Wine – Still - Rosé
Grape Variety: Zweigelt
Region: Wagram/ Lower Austria/ Austria
Vineyard: Hundsborg & Kirchenberg
Feature: Certified organic
Winery established: 2006



Product Information

Soil: Loamy loess, North-east exposure

Elevation: 180 meters (600 feet)

Age of vines: between 20 – 30 years

Vinification: **Early morning** harvest in the beginning of October. Direct press of grapes. Fermentation on lower temperature, followed by ageing in stainless steel.

Tasting Note: Soft salmon-pink color. On the nose fresh gooseberry, ripe strawberry, honey and red berries. On the palate, fresh with aromas of wild berries, light honey notes, herbaceous and red fruit aromas. Lovely acidity, crisp and a dry finish.

Bottle size: 1 Liter

Alc: 12.0%

RS: 3.8 g/l

Acidity: 5.2 g/l

Producer Information

The Direder farm is located in the village of Mitterstockstall in the Wagram region. The Wagram roughly consists of a 25-mile long ridge between the towns of Krems and Tulln with soils made up of ancient gravel sediments from the Danube River as well as layers of loess that formed in the ice age which cover the substrate of marine deposits and river gravels. The name Wagram comes from "Wogenrain" meaning "seashore". The wines are characterized by the fertile loess soil and favorable climatic conditions. The Grüner Veltliner grape matures at the Wagram to savory, aromatic wines combining substance and drinking pleasure.

Paul Direder is the current caretaker of the Direder Farm which dates back to 1849 with Paul's great-great grandfather Leopold. At the age of 16, when he was still a student and with the support of his mother, Paul leased the farm from his grandparents. At this time the farm consisted of 86 acres of agricultural land, only 10 of which were devoted to vineyards. Meanwhile, Paul graduated with a degree in viticulture and oenology as well as agriculture. The vineyards have since been expanded and today Paul farms a total of 75 acres. The Vineyard locations cover a stretch from Ried Schlossberg in Mitterstockstall, Ried Kirchensteig and Ried Goldberg in Engelmansbrunn and Gösing over to Ried Steinthal near Ottenthal.

Paul has farmed sustainably since he took over the farm in 2006 and he is currently in organic transition. With the 2023 vintage all the wines will receive organic certification.