
Paul Direder Zweigelt Rose 200 ml Can

Winery: Paul Direder
Category: Wine – Still - Rose
Grape Variety: Zweigelt
Region: Wagram/Austria
Vineyard: Hundsborg & Kirchenberg
Feature: Certified Sustainable Austria. Transition to organic certification
Winery established: 2006



Product Information

Soil: Loamy loess

Elevation: 180 meters (590 feet)

Age of vines: between 20 – 30 years

Vinification: Harvest in the beginning of October. Fermented at max. 64F and aged in stainless steel.

Tasting Note: Soft salmon-pink color. On the nose aromas of gooseberry, fresh strawberry, forest honey and red fruits. On the palate, fresh with aromas of wild berries, red fruits and a hint of honey; with lovely acidity, crisp and a dry finish.

Alc: 12.0%

RS: 4.7 g/l

Acidity: 6.0 g/l

Producer Information

The Direder farm is located in the village of Mitterstockstall in the Wagram region. The Wagram roughly consists of a 25-mile long ridge between the towns of Krems and Tulln with soils made up of ancient gravel sediments from the Danube River as well as layers of loess that formed in the ice age which cover the substrate of marine deposits and river gravels. The name Wagram comes from "Wogenrain" meaning "seashore". The wines are characterized by the fertile loess soil and favorable climatic conditions. The Gruner Veltliner in particular matures into hearty and spicy wines.

Paul Direder is the current caretaker of the Direder Farm which dates back to 1849 with Paul's great-great grandfather Leopold. At the age of 16, when he was still a student and with the support of his mother, Paul leased the farm from his grandparents. At this time the farm consisted of 86 acres of agricultural land, only 10 of which were devoted to vineyards. Meanwhile, Paul graduated with a degree in viticulture and oenology as well as agriculture. The vineyards have since been expanded and today Paul farms a total of 75 acres. The Vineyard locations cover a stretch from Ried Schlossberg in Mitterstockstall, Ried Kirchensteig and Ried Goldberg in Engelmannsbrunn and Gösing over to Ried Steinthal near Ottenthal.

Paul has farmed sustainably since he took over the farm in 2006 and he is currently in organic transition. With the 2023 vintage all the wines will receive organic certification.